LINCOLN PARKS & RECREATION COMMITTEE ASSESSMENT PROJECT UPDATE 2018



Approved by the Lincoln Parks & Recreation Committee
January 16, 2019

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Lincoln Parks and Recreation Assessment Project

Executive Summary

Mission

The Park & Recreation Committee's stated purpose is to advise the City Council on policy issues affecting the City's parks, trails, facilities and recreational programs including, but not limited to: facility expansion, facility and program fees, creation of new programs, reduction or change in program capacity, and marketing of park facilities and programs.

Guiding Operational Moto

How can we help?

Bottom Line:

The Committee generally found the parks, trails, facilities and recreational programs to be in very good condition, which serves as a tribute to the City Council and City Staff responsible for their oversight & maintenance.

Major Park & Recreation happenings in 2018 included:

- o Major enhancements were made to McBean Baseball Stadium (new restrooms)
- A brand new park was opened (Atkinson Park)
- A dog park was added to McBean Park
- o Parks and Recreation Articles in Lincoln News Messenger for 2018 included:
 - January The use of goals and objectives to promote better use of our parks March Tennis anyone?
 - April The Lincoln Rodeo Grounds a community treasure
 - June Playing ball in Lincoln, an 80-year experience, Part one
 - June Playing ball in Lincoln, an 80-year experience, Part two
- Both the William Jessup University and the Lincoln Potters baseball teams had OUTSTANDING years
- THE MAJORITY OF THE SHORT TERM 2018 IDENTIFIED NEEDS HAVE BEEN TAKEN CARE OF GREAT JOB CITY STAFF
- THE NUMBER OF LINCOLN YOUTH PARTICIPATING IN RECREATION OR CLUB SPORTS CONTINUES TO INCREASE when one includes travel team participants
- ALL SPORTS VENUES <u>NEED ADDITIONAL FIELDS/GYMS</u> TO ACCOMMODATE INCREASED PARTICIPATION GROWTH
- THE RECREATION DEPARTMENT AGAIN <u>OPERATED IN THE BLACK</u> (revenues generated exceeded expenses) which is a major accomplishment for recreation departments.

The committee owes a special vote of thanks to Jennifer Hanson, Doug Brown, Scott Boynton, and Amy Gregory for their assistance in preparation of this report and for their ongoing support throughout all of 2018 = A TEAM EFFORT.

PARKS AND RECREATION COMMITTEE 2018 GOALS/YEAR END RESULTS

1. Assessments

Implement recommendations from the 2017 action meetings with City staff. Continue to focus on youth sports (i.e., Little League, etc.) and again hold the annual meeting of the primary park and facility users to obtain updates re their needs and concerns. Prepare CY 2018 Assessment Project Update report. COMPLETED – see attached 2018 Assessment Summary

a. Parks

- Complete a thorough review and assessment of all Lincoln Parks and provide recommendations for improvements. COMPLETED
- Pursue establishing a park near the Community Center Creekside Park Work in Progress (WIP)
- Champion the establishment of a wet lands preserve/program at Joiner Park WIP
- o Continue to champion the "no-smoking" ordinance for Lincoln Parks, Facilities & Trails WIP

b. Facilities

 Complete a thorough review and assessment of all facilities managed by the Rec Department and provide recommendations for improvements. COMPLETED

c. Trails

 Complete a thorough review and assessment of all City trails and provide recommendations for improvements. COMPLETED

d. Programs

Complete a thorough review and assessment of all Programs managed by the Rec
 Department and provide recommendations for improvements. COMPLETED

2. 10 Minute Walk to a Park Campaign

Support the City's effort in its participation in the nationwide "10 Minute Walk to a Park Campaign" — PUT ON BACK BURNER — LOW PRIORITY

3. Parks & Recreation Master Plan

- Continue working with the Parks & Rec Master Plan Committee ON GOING
- b. Enhancing current parks including a discussion re adding sports walls at current and future parks WIP MONEY HAS BEEN ALLOCATED TO COMPLETE THE CHIEF JIMENEZ PARK

4. <u>Development Review Process</u>

Work with Community Development to define where in the development review process it would be appropriate for the Parks & Rec Committee to provide input – WIP

5. Sports Tourism

- Continue to champion the sports tourism opportunity for Lincoln and Placer Valley Tourism ON
 GOING
- **b.** Continue the informal relationship with PVT and champion the relationship = recognition for their financial support of Lincoln projects ON GOING

- c. Distribute 2018 Lincoln Dining map and update maps at Foskett, Wilson and McBean Stadium COMPLETED
- d. McBean Stadium Phase 2 (& beyond) support City Staff, the Friends of McBean Park and others involved with the successful implementation of the Phase 2 project ON GOING WE ARE A MEMBER OF THE MCBEAN STADIUM CAPITAL CAMPAIGN TEAM
- e. Complete the approved Foskett Regional Park enhancements ON GOING

6. Community Education

Continue to promote public interest via monthly articles to the Lincoln News Messenger. ON GOING

7. <u>City/School District Collaboration</u>

Continue to work with staff and the School District to ensure that Lincoln residents have access to citywide recreation facilities. THERE ARE A NUMBER OF PROJECTS THAT ARE AWAITING FINAL AGREEMENT FROM THE SCHOOL DISTRICT — CREEKSIDE PARK: LINCOLN CROSSING SOUTH PARK

8. Field Sponsorship Project

Continue to assist staff in securing participation in the Field Sponsorship/banner program. LIMPING ALONG – NEED TO DECIDE ON REENERGIZING OR TERMINATING

9. Annual Mayor's Cup Golf Tournament

Assist staff with the annual Mayor's Cup Golf Tournament COMPLETED

10. Other areas that are being studied include:

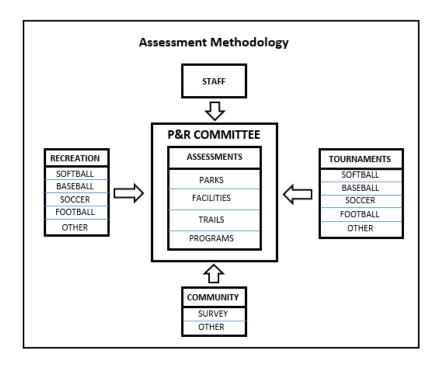
- Community Gardens open
- Disc Golf open
- Skateboard Park Tim Monelo
- o Sports Wall Richard Moore

Submitted by:

Park & Recreation Committee Members: Jim Datzman, Dave Fear, Dan Gilliam, Tim Monelo, Richard Moore, Roger Ueltzen, Kelly Velasco & Janet Voris.

2018 ASSESSMENT METHODOLOGY

As shown in the diagram below assessments of Parks, Facilities, Trails & Programs are based on multiple inputs with the P&R Committee being the summing point for all inputs.



In addition to obtaining inputs from a wide variety of users, committee members also make personal visits to their assigned parks/facilities/trails and do their own assessment. This assessment program was modified last year to get all the committee members involved in this effort as follows:

- Parks Oversight Program: Each committee member agreed to select two parks for periodic visits and to report any problems observed to city staff. In addition, they were asked to make suggestions to improve their parks' environment.
- **Trails Sub-Committee** to inspect the City trails system and make recommendations for improvements.
- **City Facilities Sub-Committee** to inspect City facilities that are used and leased by the City Parks & Recreation Department and make recommendations for improvement.

2018 ASSESSMENT SUMMARY

PARKS

PARK	MEMBER	COMPLETED	OPEN	NEW
Aitken Park	Floyd	○ Park looks great	Park signageCOMPLETE PARK TOORIGINAL APPROVEDDESIGN	
Auburn Ravine Park	Voris	 Overall the dog park appeared to be in good condition. 	 Add benches & tables w/shade covers in middle of both designated dog areas 	 Add a garbage can in the parking area This park could use an additional sign with park name and regulations at the opposite side of the park. Add restroom facility
Brown Park	Floyd	o Park looks great	 Rubber bouncy surface has minor cracks 	
Coyote Pond Park	Gilliam	 Park condition is good The scum that was on the surface of the pond has been removed 	Benches along trail	 No-smoking signage is needed – suggest using the International no-smoking symbol
Foskett Regional Park	Ueltzen	 Overall the park is in good condition. Shade trees along the walkways by the softball fields 	 Bleacher shade covers 3 additional softball field scoreboards Overflow parking directional signage Complete no-smoking signage Roadways & speed bumps should be restriped Additional garbage pails in the 3 major parking areas Perimeter walking trail needs to be repaired and completed 	 Add netting to the top of each back stop to limit the number of foul balls going into the spectator areas - Ybarra Make the dirt overflow parking lot into a regular parking lot The fields need to be leveled. There are huge dips in certain areas of the field The infields are badly in need of additional dirt!
Joiner Park	Moore	 Park is in good shape Addition of benches and tables in open areas 	 Permanent shade covers for baseball dugouts Add vernal pool signage & benches Complete no-smoking signage 	 Provide additional parking area for weekend users. Add a park rule signage at B Street entrance Trim shrubs/trees by the south playground
Machado Park	Fear	o Park is in good shape	 Repair playground turf - there are several holes near swings and slides 	1 10 -

PARK	MEMBER	COMPLETED	OPEN	NEW
Markham Park	Ueltzen	Overall the park is in OK condition.	 Replacement of the shade tree lost in a storm a couple of years ago 	
McBean Park	Fear	 Overall the park is in OK condition. Installation of restrooms to be located between LL Majors field and McBean Stadium Stadium dugouts moved further down the foul lines McBean pool resurfacing 	 Repainting of the men's restroom floor in the restrooms by the kid's play area Renovation to stadium field stands and exterior of stadium – Phase 2 & beyond Construction of new snack bar and equipment storage for Little League Replacement of Little League Majors Field fence & backstop 	 ○ Veterans Memorial – under discussion
Nathan Dubin Park	Velasco	 Is in very good condition Zip line repaired	 Invasive plant removal in the native plant area. Complete no-smoking signage 	
Palo Verde Park	Voris	 This park is in very good condition 	 Complete no-smoking signage 	 The park could use an additional sign with park name and regulations at the opposite side of the park The park needs more shade!!
Pete Demas Park	Moore	Park is in very good shape		
Peter Singer Park	Velasco	Is in good condition overallPlay structure flooring repaired		 The soccer and/or baseball fields will need a heavy lift as they receive year-round use.
Robert Jimenez Park	Monelo	○ In good shape	COMPLETE PARK TOORIGINAL APPROVEDDESIGN	
Scheiber Park	Monelo	Looks beautifulBrick retaining wall repaired		
Sheffield Park	Datzman	 An attractive and well-maintained neighborhood park 		 Tot-lot resurfacing at some future date
Twelve Bridges Park	Gilliam	 Overall the park is in very good condition. 	Permanent sun shade covers for dugoutsShade covers for stands	 No-smoking signage is needed – suggest using the International no-smoking symbol

PARK	MEMBER	COMPLETED	OPEN	NEW
Wilson Park	Datzman	 The park is in excellent condition. Hazardous and broken rubberized material was removed from the tot-lot ground area. It has been replaced with a quality bark ground cover and looks good. 	 Add permanent netting/shade covering over the stands Add safety netting to prevent foul balls from going onto Joiner Parkway The area bordering the walkways on the north western area of the property looks bad as it was a grassy area at one time and is now primarily dirt with some weeds. 	 In the near future street development on Joiner Parkway will eliminate all parking on the west side of the street, requiring spectators to park in the upper parking lot and walk down to the field. League officials should initiate an early education program to encourage people to start using the upper lot.

TRAILS

	MEMBER	COMPLETED	OPEN	NEW/
Trails	Velasco	 Benches installed in 	o Install additional	o Develop a Lincoln wide trails
	Monelo	various locations	benches	master plan
		 Mile markers 	 Make mile markers 	o Connect trails to have more
		installed	easier to interpret	loop systems
			 Recommended signage 	○ Fix drainage issues at Twelve
			still needed –	Bridges
			interpretive & directional	○ Install more dog waste kiosks

FACILITIES

	MEMBER	COMPLETED	OPEN	NEW
Civic Auditorium	MEMBER Datzman	COMPLETED The facility is generally in very good shape thanks to the partnership formed between the City and the Lincoln Theatre Company. The acoustical tiling and the new comfortable theater seats, lighting, etc. has greatly enhanced the theatre. New roof installed. Updated air-conditioning units and completed new duct work.	OPEN Outside painting needs to be completed	 The Theatre Company is going to expand the stage to create more area for performers. Second floor stairway and hall area could use some painting. Theatre Company personnel mentioned a strong musty odor in men's bathroom attributed to the age of the restroom tiling, etc., probably requiring some
McBean Pavilion	Datzman	 The facility is in very good shape for rentals as a result of many improvements completed in 2018. Roof repairs completed. The entire facility is ADA compliant. New wainscoting on walls. Interior painting completed. Attractive granite tops installed for both bar areas. New carpeting installed on stage floor. New window blinds. Kitchen floor redone. A new water heater was installed to replace a failed unit 	 The additional range replacement had to be sent back as it did not meet standards and a replacement unit is on order. An old spill and associated tracking on the floor in the men's bathroom looks bad 	extensive remodeling. McBean Park Issue Maintenance staff reports that the bathroom adjacent to the children's playground is constantly foul smelling due to the age of the facility.
Community Center	Moore	 Installed urinal partitions in Men's bathroom Painted exterior of Community Center 	 Steam clean & grout as needed Repair/paint holes in interior hallway Upgrade lighting fixtures in hallway, offices, classrooms and outside entry. 	 Add no-smoking signage at entry Add surveillance & alarm system. Need to address the need for more gymnasium space to support youth basketball needs and other in-door sporting activities

PROGRAMS

	MEMBER	COMPLETED	OPEN	NEW/
Recreation	Datzman	See below		
Department	Moore			
Programs	Ueltzen			

As per instructions from the City Council every effort is made by staff to assure that the various programs provided are offered on a cost recovery basis. Our interviews confirmed that staff has accomplished the following;

Staff is not only recovering costs but is and has been for the past few years operating in the black = bringing in more money than they are spending – which is an achievement reached by very few rec departments.

Offered a variety of programs varying from basketball, volleyball, swimming, ballet and dancing classes, etc. A key offering is the Kids Kamp program conducted in the summer, fall, and winter seasons. The program is operated with paid staff and assistance from student volunteers. The Kids Kamp is very popular and can include as many as 145 participants ranging from 5 to 12 years of age.

The successful administration of the programs can be attributed to a talented and committed staff. Staffing is limited making the importance of teamwork even more evident. The cost- effectiveness of these programs can be attributed to staff focus.

Many of the program activities occur on school campuses (including gymnasiums and classrooms) and these demonstrate the positive values in a joint working relationship. The spirit of cooperation between WPUSD personnel and our staff is excellent.

INTERVIEWS

The following people were interviewed and contributed to this assessment effort - 2017/2018:

Park & Rec Committee	City Staff	Major Users
Richard Moore - Chair	Jennifer Hanson	Clifton Taylor – Potters Baseball Club
Kelly Velasco – Vice Chair	Scott Boynton	Brandon Bowling – William Jessup University
Jim Datzman	Doug Brown	Steve Jacobs – Lincoln Youth Football and Cheer
David Fear	Stephanie Lombardi	Marc Boisvert – Lincoln Youth Soccer Club
Alex Floyd	Dan Friese	Carolyn George & Amy Hamilton – Lincoln Girls Softball
Daniel Gilliam	Amy Gregory	Tim Howard, Andy Sisk & Chris Lewis – Lincoln Little
		League
Janet Voris		Gary Ybarra – USA Fastpitch Softball
Tim Monelo		Thomas LaGabed – WSCA Varsity Softball
Roger Ueltzen		Jeff Dubchansky – USA Softball Sacramento
		David Attaway – Placer Valley Tourism
		Fran Dowell – Senior Softball USA
		Jodi Tarr – Placer United Soccer Club

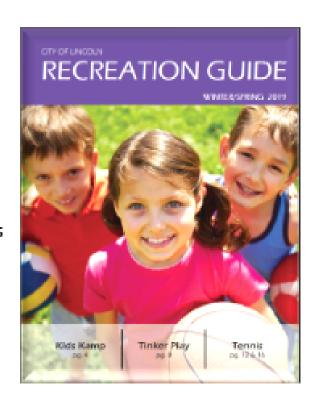
RECREATION DEPARTMENT 2018 BY THE NUMBERS

- 1,459 Youth Sports participants
- 95 Adult Sports Teams
- 1,667 Kids Kamp Campers
- 11 Junior Life Guards
- 172 Swim Team Participants
- 9 Lifeguard/Water Safety Instructor Certificates
- 1,816 Community Class Participants
- 459 Turkey Trot Participants
- 26 Softball Tournaments/61 Tournament Days
- 51 Special Event Permits Issued



- \$14,100 Raised for the Mayor's Cup Youth Scholarship Fund
- \$2,550 Raised from the Field Sponsorship Program for Foskett Field Improvements
- \$1,155 in Revenues over Expenses+ 100% Cost Recovery

AND SO MUCH MORE . . .



LOCAL YOUTH LEAGUE PARTICIPATION

LINCOLN LITTLE LEAGUE

YEAR	PLAYERS	% DIFF	
2013	780		
2014	810	3.85%	
2015	837	3.33%	
2016	749	-10.51%	
2017	793	5.87%	
2018	757	-4.54%	
E VEAD DIEEEDENCE 2.05%			

5 YEAR DIFFERENCE -2.95% **3 YEAR AVERAGE** 766

LINCOLN YOUTH BASKETBALL

YEAR	PLAYERS	% DIFF
2013	654	
2014	706	7.95%
2015	775	9.77%
2016	777	0.26%
2017	797	2.57%
2018	782	-1.88%
5 YEAR DIFFERENCE		19.57%

5 YEAR DIFFERENCE

3 YEAR AVERAGE 785

LGSA

YEAR	PLAYERS	% DIFF
2012	295	
2013	214	-27.46%
2014	261	21.96%
2015	252	-3.45%
2016	227	-9.92%
2017	235	3.52%
2018	227	-3.40%
5 YEAR DIFFERENCE		6.07%

3 YEAR AVERAGE

LINCOLN YOUTH VOLLEYBALL

YEAR	PLAYERS	% DIFF
2012	151	
2013	177	17.22%
2014	166	-6.21%
2015	199	19.88%
2016	188	-5.53%
2017	196	4.26%
2018	194	-1.02%
5 YEAR DIFFERENCE		9.60%

5 YEAR DIFFERENCE 3 YEAR AVERAGE 193

LYSC

YEAR	PLAYERS	% DIFF
2013	1256	
2014	1331	5.97%
2015	1366	2.63%
2016	1282	-6.15%
2017	1208	-5.77%
2018	1199	-0.75%
5 YEAR DIFFERENCE		-4.54%
3 YEAR AVERAGE		1230

3 YEAR AVERAGE

LINCOLN YOUTH FLAG FOOTBALL (FALL)

YEAR	PLAYERS	% DIFF
2013	154	
2014	184	19.48%
2015	213	15.76%
2016	194	-8.92%
2017	172	-11.34%
2018	181	5.23%
5 YEAR DIFFERENCE		17.53%

5 YEAR DIFFERENCE **3 YEAR AVERAGE**

LINCOLN YOUTH FLAG FOOTBALL (SPRING)

182

LINCOLN JUNIOR ZEBRAS FOOTBALL & CHEER			
YEAR	PLAYERS	% DIFF	
2013	228		
2014	247	8.33%	
2015	262	6.07%	
2016	253	-3.44%	
2017	245	-3.16%	
2018	275	12.24%	
5 YEAR DIFFERENCE		20.61%	

3 YEAR AVERAGE 258

YEAR	PLAYERS	% DIFF
2013	0	
2014	0	
2015	0	
2016	215	N/A
2017	207	-3.72%
2018	185	-10.63%

5 YEAR DIFFERENCE

202 **3 YEAR AVERAGE**

Note: these numbers do not include Lincoln youth who are playing on travel teams.

230

SPORTS TOURISM

OVERVIEW – PLACER VALLEY

VISITOR SPENDING AFFECTS MORE THAN JUST THE HOTELS, WITH THE AVERAGE OUT-OF-TOWN VISITOR SPENDING NEARLY \$100 A DAY!

From the time guests arrive to town, they stay in hotels, eat in the local restaurants, buy gas for their vehicles, stock up on essential supplies (bottled water, snacks, etc.), and enjoy the local amenities.

HOTEL INDUSTRY DIRECT ECONOMIC IMPACT FOR ROSEVILLE, ROCKLIN AND LINCOLN for 2017:

- Generated over \$76,500,000 in hotel sales
- Hotel guests spent an additional \$127,600,000 shopping, dining and recreating at local businesses
- Hotels employ more than 530 people
- Hotels spend nearly \$4,000,000 on local goods and services
- Hotels provide more than \$4.6M in Transient Occupancy Tax (TOT) to our cities' General Fund, a 3% increase from 2016

PLACER VALLEY TOURISM

South Placer Tourism, Inc., doing business as Placer Valley Tourism (PVT), is a Business Improvement District (BID), formed in 2004 by the City of Roseville under provisions in the California Streets and Highways Code Section 36500-36504, which is known as the "Property and Business Improvement District Law of 1994". The organization is classified for tax purposes as a 501(c)6.

The geographic footprint of PVT consists of the three cities of Roseville, Rocklin, and **Lincoln**, California. PVT exists to market the three-city region as a tourism destination in order to generate incremental room nights in hotels in the cities. Each hotel property within the footprint pays a \$6.50 assessment into the BID for each paid room night in the respective hotel.

A PVT overview video can be found on YouTube at https://youtu.be/L2N9U64SFVk



SPORT	WISH	
SOCCER	 ALL WEATHER FIELD 	
	 MORE GAME & PRACTICE FIELDS 	
FOOTBALL	 ALL WEATHER FIELD 	
	 MORE PRACTICE FIELDS 	
BASEBALL	 ANOTHER MAJORS LITTLE LEAGUE FIELD 	
	 MORE GAME & PRACTICE FIELDS 	
SOFTBALL	 MORE PRACTICE FIELDS 	
BASKETBALL	 MORE BASKETBALL COURTS 	
SWIMING	 ANOTHER POOL COMPLEX 	
BOTTOM LINE	 MORE FIELDS, COURTS and a POOL 	

PARKS AND RECREATION COMMITTEE 2019 GOALS

1. Assessments

Implement recommendations from the 2018 action meetings with City staff. Continue to focus on youth sports (i.e., Little League, etc.) and again hold the annual meeting of the primary park and facility users to obtain updates re their needs and concerns. Prepare CY 2019 Assessment Project Update report.

a. Parks

- Complete a thorough review and assessment of all Lincoln Parks and provide recommendations for improvements.
- Pursue establishing a park near the Community Center Creekside Park
- o Champion the establishment of a wet lands preserve/program at Joiner Park
- o Continue to champion the "no-smoking" ordinance for Lincoln Parks, Facilities & Trails

b. Facilities

Complete a thorough review and assessment of all facilities managed by the Rec
 Department and provide recommendations for improvements.

c. Trails

 Complete a thorough review and assessment of all City trails and provide recommendations for improvements.

d. Programs

Complete a thorough review and assessment of all Programs managed by the Rec
 Department and provide recommendations for improvements.

2. Parks & Recreation Master Plan

- a. Continue working with the Parks & Rec Master Plan Committee
- b. Work with Community Development to define where in the development review process it would be appropriate for the Parks & Rec Committee to provide input.
- c. Current parks follow progress on work scheduled for Chief Jimenez Park
- d. Track new park plans and ensure fit within the Master Plan

3. Sports Tourism

- a. Continue to champion the sports tourism opportunity for Lincoln and Placer Valley
- b. Continue the informal relationship with PVT and champion the relationship
- c. Distribute 2019 Lincoln Dining map and update maps at Foskett, Wilson and McBean Stadium
- d. McBean Stadium Phase 2 (& beyond) be an active member of the McBean Stadium Capital Campaign Team

4. Community Education

Continue to promote public interest via monthly articles to the Lincoln News Messenger.

5. <u>City/School District Collaboration</u>

Continue to work with staff and the School District to ensure that new park and school developments are coordinated and to ensure Lincoln residents have access to all citywide recreation facilities.

6. Oak Tree Mitigation Program (New)

Work with staff to seek ways to increase Oak tree plantings in open spaces and near trails. Obtain community support for the program including assisting in the planting of new trees.

7. Importance of Shade in Recreation (New)

Research the subject of the importance of shade in recreation environments and produce a summary report that also includes alternative solutions.

8. Annual Mayor's Cup Golf Tournament

Assist staff with the annual Mayor's Cup Golf Tournament

9. Other areas that are being studied include:

- o Community Gardens open
- o Disc Golf open
- Skateboard Park Tim Monelo
- o Sports Wall Richard Moore

Submitted by:

Park & Recreation Committee Members: Jim Datzman, Dave Fear, Dan Gilliam, Tim Monelo, Richard Moore, Roger Ueltzen, Kelly Velasco & Janet Voris.

FOOD FOR THOUGHT

COMPLAINING ABOUT A PROBLEM WITHOUT PROPOSING A SOLUTION IS CALLED WHINING.

- ANONYMOUS